



MOUNT SHASTA BIOREGIONAL ECOLOGY CENTER
Honoring and Protecting our Mountain Environment Since 1988

FOR IMMEDIATE RELEASE:

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Measure H Opponents – Empty Arguments, Personal Attacks

Mount Shasta, CA – Having no real arguments, big money interests opposing Measure H (which ends special privileges for the water bottling industry) have now resorted to personal attacks on the Mount Shasta Bioregional Ecology Center.

We are very proud of our accomplishments over the last 28 years, contributing greatly to the economic, environmental and social health of our community. This year, robust numbers of visitors were attracted not by industrial plastics, but by natural features which are the true draw to our area. We are glad for this shift to sustainable activities, and the path to that healthy abundance everyone seeks.

Siskiyou County's economic challenges are caused by longstanding resistance to change. Instead of keeping citizens in the dark about the Crystal Geysers plant (and its mainly low wage jobs for relocated employees, not locals) until the ribbon cutting, what if those efforts had gone to attract clean, high paying local jobs connected to fiber optic?

Instead of waiting around for multinational corporate saviors - which actually take money out of the county - leaders could have joined the modern world. Being stuck in the resource extraction past is Siskiyou County's economic barrier, not our efforts to protect valuable resources and create truly sustainable jobs.

We wish we were as well funded as they imply. The truth is, we exist through local community support, volunteers, and very part time staff. While Angelina Cook works for us on other projects, time she spends as proponent of Measure H has been an entirely volunteer effort, with campaign expenses charged to the Siskiyou Forward Movement PAC.

Our organization does strongly recommend a YES vote on Measure H. Citizens can learn more and make charitable donations to our organization at www.mountshastaecology.org, or political donations separately to the Siskiyou Forward Movement PAC at www.siskiyouforward.org.

Mount Shasta Bioregional Ecology Center Board of Directors

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